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## Breaking boundaries through design

Hello! My name is Krish Raheja. Growing up in India, in a family of entrepreneurs, topics of conversation often circled around startups. The overlap between business, economics, science, and creativity is what ultimately drove me to design.

I love BIG, impossible problems. By understanding the psychology and emotions of people, I am able to identify the larger context in which problems disrupt the human experience, from personal relationships to society at large. As a systems thinker, I find patterns, reframe problems, and translate research into tangible solutions. Facilitating collaboration and dialogue with a diverse team of ethnographers, technologists, executives, and creatives, allows me to break boundaries and unlock hidden opportunities that create real impact.

As I graduate this December, I strive to address big social problems that others are too afraid to solve. Today the world is facing social problems that are so complex that people don't know how to begin solving them. Since we designers deal with ambiguity on a daily basis, we do not need to see the light at the end of the tunnel to begin creating. In fact, we create to better understand the problem and while this does not always lead to a solution, it gives other disciplines a starting point to begin addressing the situation. By using this unique ability, I want to accelerate social innovation in the world.