



Education

ArtCenter College of Design (2017-20)
B.S. in Product Design, Minor in Social Innovation

Google Design Storm, ArtCenter (2020)
Selected to participate in a 3-day workshop sponsored by Google, meeting with top-tier Google designers

School of The Art Institute of Chicago (2015-16)

International Baccalaureate DP (2013-15)
HL Economics HL, Visual Arts, HL Physics

Experience

CX Strategist & Advisor, The Bezel Club | Remote (2022)
Planned and advised on the conception and customer experience of an exclusive NFT-gated marketplace for luxury watches.

Design Researcher & Strategist, Meaningful Works | L.A. (2021)
Planned and conducted qualitative customer research, expert interviews, secondary research and analysis to design brand strategies for clients from various industries including: Medical Technology, Financial Technology and Retail.

Product Designer, Blue Note Therapeutics | Remote (2020)
Worked alongside Healthcare Professionals and patients to translate clinically proven Medical Research into digital therapeutics

Intellectual Property Acquisition, ArtCenter | L.A. (2020)
Designed a digital therapeutics product for mental health as part of a team project at ArtCenter, that was acquired by the sponsors

Design Researcher, Neighbourly | Mumbai (2019)
Planned and conducted interviews using projective techniques for a startup in collaboration with a Cognitive Behavioral Psychologist

Student Consultant, Cedars-Sinai | L.A. (2020)
Co-created a healthcare campaign along with Cedars-Sinai's advisory board and a team of trans disciplinary students to close the cancer gap in the LGBTQIA + community by ending H.P.V.

Design Researcher & Strategist, Test-lab Berlin | Berlin (2019)
Amongst a group of transdisciplinary designers selected to spend 3 months in Berlin conducting qualitative research and designing a system aimed at creating the future "heimat" (home)

Workshop Facilitator, B.N.I. | Mumbai (2018)
Directed workshops for business executives and leaders from Business Networking International (B.N.I.), helping implement design thinking into their practice

Krish Raheja

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Self Initiated Learning

Behavioral Economics, and Neuromarketing (Udemy),
Service Design, (Service Design Days 2020),
Lean Startup (Udacity),
Advertising (ArtCenter)

Skills

Generative Research,
Concept Creation,
Strategy, Systems Design,
Project Facilitation, Storytelling,
Qualitative Research, Digital
Ethnography, Value Creation

Software

Photoshop, Illustrator,
Indesign, Solidworks,
Adobe XD, Keynote,
Microsoft Word

Recognition

Dutch Design Week 2020,
Designmatters ArtCenter
(Inside & Out: Closing the cancer gap in LGBTQ+ communities),
ArtCenter Provost List 2019,
ArtCenter Merit Scholarship 2017